

# Beauty Products Ecommerce App / Cosmetics Shopping Platform

## Business Overview

A complete Beauty & Cosmetics Ecommerce Platform where customers can:

- Buy Beauty Products
- Shop Skincare & Makeup
- Order Haircare Products
- Purchase Personal Care Products
- View Beauty Collections
- Track Orders
- Access Offers & Memberships

This platform supports:

- Beauty Brands
  - Cosmetic Companies
  - Skincare Brands
  - Makeup Stores
  - Organic Beauty Products
  - Luxury Beauty Collections
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## Customer / User Modules

### Authentication

- Splash Screen
- Intro / Onboarding Screens
- Login
- Register
- OTP Verification
- Forgot Password
- Social Login (Google / Apple)

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# Home Dashboard

- Home Dashboard
  - Featured Products
  - Trending Beauty Products
  - Best Sellers
  - New Arrivals
  - Flash Sales
  - Beauty Collections
  - Banner Sliders
  - Recommended Products
  - Brand Highlights
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# Beauty Categories

## Skincare

- Face Wash
- Moisturizers
- Serums
- Sunscreen
- Face Masks
- Anti-Aging Products
- Acne Care

## Makeup

- Foundation
- Lipstick
- Eyeliner
- Mascara
- Compact Powder
- Blush
- Makeup Kits

## **Haircare**

- Shampoo
- Conditioner
- Hair Oil
- Hair Masks
- Hair Styling Products

## **Personal Care**

- Body Lotion
- Perfumes
- Bath Products
- Nail Care
- Grooming Products

## **Organic & Herbal**

- Natural Skincare
  - Herbal Products
  - Organic Beauty Kits
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# **Product Marketplace Module**

- Product Listing
- Product Details Page
- Product Variants
  - Shade
  - Size
  - Fragrance
- Product Gallery
- Product Videos
- Ingredients Information
- Usage Instructions
- Reviews & Ratings
- Similar Products
- Add to Cart
- Wishlist
- Share Product

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## Beauty Experience Features

- Beauty Tips & Blogs
  - Makeup Tutorials
  - Skincare Routines
  - Product Recommendations
  - Beauty Quiz
  - Personalized Beauty Suggestions
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## Search & Filters

- Smart Search
  - Filter by Skin Type
  - Filter by Brand
  - Filter by Price
  - Filter by Ingredients
  - Filter by Ratings
  - Sort By
    - Latest
    - Popular
    - Best Seller
    - Price Low-High
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## Cart & Checkout Module

- Shopping Cart
- Apply Coupons
- Gift Wrapping
- Delivery Address
- Shipping Methods
- Order Summary
- Online Payment
- COD Option
- Wallet Payment

- Checkout Confirmation
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## Subscription & Membership Module

- Monthly Beauty Box
  - Membership Plans
  - VIP Customer Access
  - Loyalty Rewards
  - Referral Rewards
  - Birthday Offers
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## Order Management

- My Orders
  - Order Tracking
  - Delivery Tracking
  - Return & Refund Request
  - Exchange Requests
  - Reorder Products
  - Invoice Download
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## Customer Profile

- My Profile
  - Beauty Preferences
  - Saved Addresses
  - Wishlist
  - Notifications
  - Wallet & Loyalty Points
  - Order History
  - Settings
  - Logout
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# Communication Module

- In-App Chat
  - WhatsApp Integration
  - Beauty Consultant Chat
  - Push Notifications
  - Email/SMS Alerts
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# Support & Information Pages

- About Us
  - Contact Us
  - FAQ
  - Terms & Conditions
  - Privacy Policy
  - Refund Policy
  - Shipping Policy
  - Support Center
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# Vendor / Brand / Seller Modules

## Vendor Authentication

- Vendor Login
  - Vendor Registration
  - OTP Verification
  - Brand Verification
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## Vendor Dashboard

- Dashboard Overview
- Total Orders

- Revenue Counter
  - Product Analytics
  - Inventory Alerts
  - Subscription Status
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## Product Management

- Add Products
  - Edit Products
  - Delete Products
  - Upload Images/Videos
  - Add Variants
  - Inventory Management
  - Batch & Expiry Tracking
  - Pricing Management
  - Discount Management
  - Product Categories
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## Order Management

- Manage Orders
  - Shipping Management
  - Order Status Updates
  - Return/Refund Handling
  - Invoice Generation
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## Promotions & Marketing

- Flash Sales
- Promo Codes
- Featured Products
- Sponsored Listings
- Influencer Campaigns
- Affiliate Marketing

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## Reports & Analytics

- Sales Reports
- Product Performance Reports
- Revenue Reports
- Customer Reports
- Return Reports
- Download Reports PDF/Excel

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## Subscription & Monetization

- Vendor Subscription Plans
- Featured Brand Listings
- Advertisement Packages
- Commission Management
- Wallet & Earnings

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## Delivery Partner Modules

### Delivery Authentication

- Delivery Login
- Delivery Registration
- OTP Verification

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## Delivery Dashboard

- Assigned Deliveries
- Pickup & Delivery Tracking
- Route Navigation

- OTP Delivery Verification
  - Earnings Summary
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## **Admin Panel**

### **Admin Authentication**

- Admin Login
  - Forgot Password
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## **Admin Dashboard**

- Total Customers
  - Total Vendors
  - Total Orders
  - Revenue Analytics
  - Inventory Insights
  - Subscription Revenue
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## **Vendor & Brand Management**

- Approve Vendors
  - Manage Brands
  - Block/Unblock Sellers
  - Verify Businesses
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## **Marketplace Management**

- Manage Products
- Manage Categories

- Manage Offers
  - Featured Listings
  - Banner Advertisements
  - Influencer Campaign Management
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## **Order & Delivery Management**

- Monitor Orders
  - Refund Management
  - Return Tracking
  - Delivery Monitoring
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## **User Management**

- Manage Customers
  - Manage Delivery Partners
  - Manage Support Tickets
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## **CMS & Platform Settings**

- Banner Management
  - Push Notifications
  - Email/SMS Templates
  - Tax Settings
  - Commission Settings
  - Shipping Charges
  - Platform Settings
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## **Extra Advanced Features**

## AI & Smart Features

- AI Skin Analysis
  - AI Product Recommendations
  - Virtual Makeup Try-On
  - AI Beauty Assistant
  - Smart Beauty Quiz
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## Optional Advanced Features

- Multi-Currency Support
  - Multi-Language Support
  - AR Makeup Preview
  - Subscription Beauty Boxes
  - Influencer Marketplace
  - Live Shopping
  - Loyalty Program
  - Referral Program
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## Monetization Model

- Product Sales Margin
  - Vendor Subscription Plans
  - Featured Listings
  - Advertisements
  - Commission Per Sale
  - Membership Plans
  - Sponsored Promotions
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## Main Business Flow

### Customer Flow

Browse Products → Select Beauty Items → Add to Cart → Make Payment → Delivery

### **Vendor Flow**

Add Products → Receive Orders → Ship Products → Earn Revenue

### **Delivery Flow**

Pickup Order → Deliver Product → Confirm Delivery

### **Admin Flow**

Manage Marketplace → Monitor Orders → Handle Revenue → Control Platform Operations