

# Premium Watch Store Application Modules & Business Flow

## 1. Customer Application Modules

- Splash Screen
  - Onboarding Screens
  - Login & Registration
  - OTP Verification
  - Home Dashboard
  - Brands Listing Page
  - Categories Listing Page
  - Featured Luxury Watches
  - Search Module
  - Advanced Filter Module
  - Product Listing Page
  - Product Details Page
  - Inquiry Button
  - WhatsApp Chat Button
  - Wishlist Module
  - Notifications
  - Customer Profile
  - Support & Contact Module
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## 2. Watch Brand Modules

- Rolex Watches
  - Omega Watches
  - Patek Philippe Watches
  - Tag Heuer Watches
  - Audemars Piguet Watches
  - Cartier Watches
  - Hublot Watches
  - Richard Mille Watches
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### **3. Categories Module**

- Luxury Watches
  - Sports Watches
  - Classic Watches
  - Smart Watches
  - Men Watches
  - Women Watches
  - Limited Edition Watches
  - Premium Collection
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### **4. Product Details Page Features**

- Multiple Watch Images
  - 360 Degree View
  - Watch Specifications
  - Brand Details
  - Model Number
  - Warranty Information
  - Price Inquiry Button
  - WhatsApp Inquiry
  - Share Product
  - Related Watches
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### **5. Filter & Search Features**

- Filter by Brand
  - Filter by Price
  - Filter by Category
  - Filter by Strap Type
  - Filter by Color
  - Filter by Dial Shape
  - Sort by Latest
  - Sort by Popularity
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### **6. Admin Panel Modules**

- Admin Dashboard
  - Brand Management
  - Watch Management
  - Category Management
  - Inquiry Management
  - WhatsApp Lead Management
  - Banner Management
  - Customer Management
  - Reports & Analytics
  - Notification Management
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## **7. Business Flow**

- Customer installs app
  - Registers/Login
  - Browses premium watch brands
  - Selects preferred brand
  - Views watch collection
  - Applies filters
  - Checks watch details
  - Clicks inquiry or WhatsApp button
  - Admin receives lead inquiry
  - Sales team contacts customer
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## **8. Advanced Features**

- AI Watch Recommendation
  - AR Watch Try-On
  - Live Chat Support
  - Push Notifications
  - Exclusive Offers
  - Appointment Booking for Showroom Visit
  - Watch Comparison Feature
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## **9. Reports & Analytics**

- Customer Inquiry Report
  - Popular Brand Analytics
  - Most Viewed Watches
  - Lead Conversion Report
  - Customer Activity Report
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## **10. Future Scope**

- Online Watch Auctions
  - International Luxury Brands
  - Membership & VIP Access
  - Watch Servicing Booking
  - Trade-In Watch Program
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